

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <u>WRAL</u>	<b>Date:</b> <u>8/13/12</u>
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I, Lauren Schumacher  
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

**Total Charges:**    \$ 145,850.00 GROSS    \$ 123,972.50

This broadcast time will be used by: Restore Our Future, Inc.

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**
                         
 ☐ **No**



**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

# CONTRACT

<u>Contract / Revision</u> 116433 /		<u>Alt Order #</u> 06274125
<u>Product</u> RESTORE/FUTURE 8/14		
<u>Contract Dates</u> 08/14/12 - 08/20/12		<u>Estimate #</u> 1892
<u>Advertiser</u> Restore Our Future		<u>Original Date / Revision</u> 08/13/12 / 08/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**MENTZER MEDIA SERVICES INC**  
**600 FAIRMONT AVENUE**  
**SUITE 306**  
**TOWSON, MD 21286**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAL	08/14/12	08/17/12	CBS This Morning	7am - 9am		:30			NM	4	\$3,400.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-TWTF--				4	\$850.00			
N 2	WRAL	08/14/12	08/17/12	Price is Right	11a-12p		:30			NM	3	\$1,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-TWTF--				3	\$500.00			
N 3	WRAL	08/14/12	08/17/12	Noon News	12p-1p		:30			NM	8	\$5,600.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-TWTF--				8	\$700.00			
N 4	WRAL	08/14/12	08/17/12	5:00 First News	5-530p		:30			NM	4	\$8,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-TWTF--				4	\$2,000.00			
N 5	WRAL	08/14/12	08/17/12	6pm News (M-F)	6-630p		:30			NM	4	\$10,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-TWTF--				4	\$2,500.00			
N 6	WRAL	08/14/12	08/17/12	Inside Edition	7-730P		:30			NM	4	\$6,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-TWTF--				4	\$1,500.00			
N 7	WRAL	08/14/12	08/17/12	Entertainment Tonight	730-8P		:30			NM	4	\$6,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-TWTF--				4	\$1,500.00			
N 8	WRAL	08/14/12	08/19/12	Late News	11-1135p		:30			NM	6	\$12,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-TWTFS				6	\$2,000.00			

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<u>Contract / Revision</u> 116433 /		<u>Alt Order #</u> 06274125
<u>Contract Dates</u> 08/14/12 - 08/20/12		<u>Product</u> RESTORE/FUTURE 8/1
<u>Estimate #</u> 1892		
<u>Advertiser</u> Restore Our Future		<u>Original Date / Revision</u> 08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WRAL	08/14/12	08/14/12	Tue Hour 1	8-9p		:30			NM	1	\$8,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-1-----				1	\$8,000.00			
N 10	WRAL	08/14/12	08/14/12	Tue Hour 2	9-10p		:30			NM	2	\$14,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-2-----				2	\$7,000.00			
N 11	WRAL	08/15/12	08/15/12	Wed Hour 2	9-10p		:30			NM	1	\$7,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--1----				1	\$7,000.00			
N 12	WRAL	08/15/12	08/15/12	Wed Hour 3	10-11p		:30			NM	1	\$5,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--1----				1	\$5,000.00			
N 13	WRAL	08/16/12	08/16/12	Thu Hour 3	10-11p		:30			NM	2	\$11,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	---2---				2	\$5,500.00			
N 14	WRAL	08/17/12	08/17/12	Fri Hour 2	9-10p		:30			NM	1	\$4,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	----1--				1	\$4,000.00			
N 15	WRAL	08/17/12	08/17/12	Fri Hour 3	10-11p		:30			NM	1	\$5,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	----1--				1	\$5,000.00			
N 16	WRAL	08/18/12	08/18/12	CBS This Morning Saturday	8am - 10am		:30			NM	2	\$1,400.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----2-				2	\$700.00			
N 17	WRAL	08/18/12	08/18/12	Sat Hour 3	10-11p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----1-				1	\$2,000.00			
N 18	WRAL	08/19/12	08/19/12	WRAL Sun Morning News	7-9a		:30			NM	2	\$1,800.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----2				2	\$900.00			
N 19	WRAL	08/19/12	08/19/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$900.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----1				1	\$900.00			
N 20	WRAL	08/19/12	08/19/12	Face The Nation 1030-1130	1030-1130		:30			NM	1	\$900.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----1				1	\$900.00			

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<u>Advertiser</u> Restore Our Future		<u>Estimate #</u> 1892
		<u>Original Date / Revision</u> 08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 21	WRAL	08/19/12	08/19/12	6pm News (Sun)	6-630p		:30			NM	1	\$800.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----1				1	\$800.00			
N 22	WRAL	08/19/12	08/19/12	60 Minutes	7-8p		:30			NM	1	\$6,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----1				1	\$6,000.00			
N 23	WRAL	08/19/12	08/19/12	Sun Hour 2	9-10pm		:30			NM	1	\$4,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----1				1	\$4,500.00			
N 24	WRAL	08/19/12	08/19/12	Sun Hour 3	10-11p		:30			NM	1	\$4,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----1				1	\$4,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	08/13/12-08/19/12	Sun Hour 3	10-11p	-----Su	:30		\$4,000.00	NM		
	See MG 24.2											
	2	WRAL	08/13/12-08/19/12	Fri Hour 2	9-10p	-----F----	:30		\$4,000.00	NM		
	Ⓜ MG for 24.1 08/19											
	Incorrec rate ordered - MG for TP w/Rate -- ISSUE CLASS OF TIME											
N 25	WRAL	08/20/12	08/20/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$850.00			
N 26	WRAL	08/20/12	08/20/12	Price is Right	11a-12p		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$500.00			
N 27	WRAL	08/20/12	08/20/12	Noon News	12p-1p		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$700.00			
N 28	WRAL	08/20/12	08/20/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$2,000.00			
N 29	WRAL	08/20/12	08/20/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$2,500.00			
N 30	WRAL	08/20/12	08/20/12	Inside Edition	7-730P		:30			NM	1	\$1,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$1,500.00			
N 31	WRAL	08/20/12	08/20/12	Entertainment Tonight	730-8P		:30			NM	1	\$1,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$1,500.00			
N 32	WRAL	08/20/12	08/20/12	Late News	11-1135p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$2,000.00			
N 33	WRAL	08/20/12	08/20/12	Mon Hour 3	10-11p		:30			NM	1	\$5,500.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$5,500.00			
Totals											66	\$145,850.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/20/12	66	\$145,850.00	\$123,972.50
<b>Totals</b>	66	\$145,850.00	\$123,972.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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